
BACKPACK FRIENDS, INC.
512.965.3052
admin@backpackfriends.com



3217 Hawks Swoop Trail
Pflugerville, TX 78660
backpackfriends.com

EIN # 83-1109816

Hello!

I'd like to personally invite you to become one of Backpack Friends' 2024 Heroes Against Hunger!

As you know, 1 out of every 4 kids in Texas doesn't have regular access to food when away from their school campus. But Backpack Friends (501c3) is changing that. In 2014, we began feeding 12 schools at a local elementary campus, and today have provided more than 150,000 weekend meal kits/snack packs to students across central Texas. That's more than 850,000 pounds of nutritious, shelf stable, kid friendly, brand name foods.

We currently support 4800 students each month and expect to double our impact within the next year. As a result, we are asking local heroes to join us in the fight against weekend hunger.

For every sponsorship package listed here, 100% of all funds will go directly to the purchase of food items for children. That's our promise.

We've designed our events to be a platform in which businesses can build their brand, create awareness for the good they do, and bring hope by providing much needed nutrition to some of the most vulnerable children in our communities.

Attached you will find partnership levels that are right for you and your business. You can find out more at BackpackFriends.com/events or by contacting me personally. My contact info is below.

Thank you in advance for your participation! We hope you will join our 2024 Heroes Against Hunger team!

Sincerely,

Tom Cottar
Backpack Friends
admin@backpackfriends.com
512.965.3052



Mardi Gras

MASQUERADE BALL

FEBRUARY 13, 2024

LOCATION TBD

CAJUN DINNER | LIVE MUSIC | CONTESTS

All proceeds go to Backpack Friends.
backpackfriends.com/mardigrasball



**BACKPACK
FRIENDS**



Sponsorship Opportunities

1 King and Queen of the Ball \$5000

One complimentary Table (Front and Center)
(Seats 10)

Xx Bottles of wine (red/white)

Xx Bottles of champagne

Table Head to decorate table (contest)

8' round table and 10 chairs provided

Provide all decor including table cloth,
place settings, decor, etc

Formal introduction into the event

Cape x2, Crown x2, sceptre x2

4 Prince & Princesses Sponsor \$2500

Complimentary Table (10 seats)

Xx Bottles of wine (red/white)

Xx Bottles of champagne

Table Head to decorate table (contest)

8' round table and 10 chairs provided

Provide all decor including table cloth,
place settings, decor, etc

Formal introduction into the event

2 Live Music Sponsor \$1000

Banner on Stage

Recognition by the band twice during the
event

2 DJ Sponsor \$1000

Banner on DJ booth/ area

Recognition by the DJ twice during the event

Unlimited Swag Sponsors \$150

Logo on Swag Bags

Recognition at Swag Store

2 Dukes & Duchesses Sponsor \$3000

One complimentary Table

(on either side of king and queen (Seats 10)

Xx Bottles of wine (red/white)

Xx Bottles of champagne

Table Head to decorate table (contest)

8' round table and 10 chairs provided

Provide all decor including table cloth,
place settings, decor, etc

Formal introduction into the event

2 Dessert Sponsor \$500

Logo on Dessert table

Logo on Dessert napkins

2 Umbrella Sponsor \$250

Recognition at swag store

2 Bead Sponsor \$150

Recognition at swag store

Table Purchase \$1000

Table for 10

Table Head to decorate table (contest)

8' round table and 10 chairs provided

Provide all decor including table cloth,
place settings, decor, etc

Individual Ticket \$100

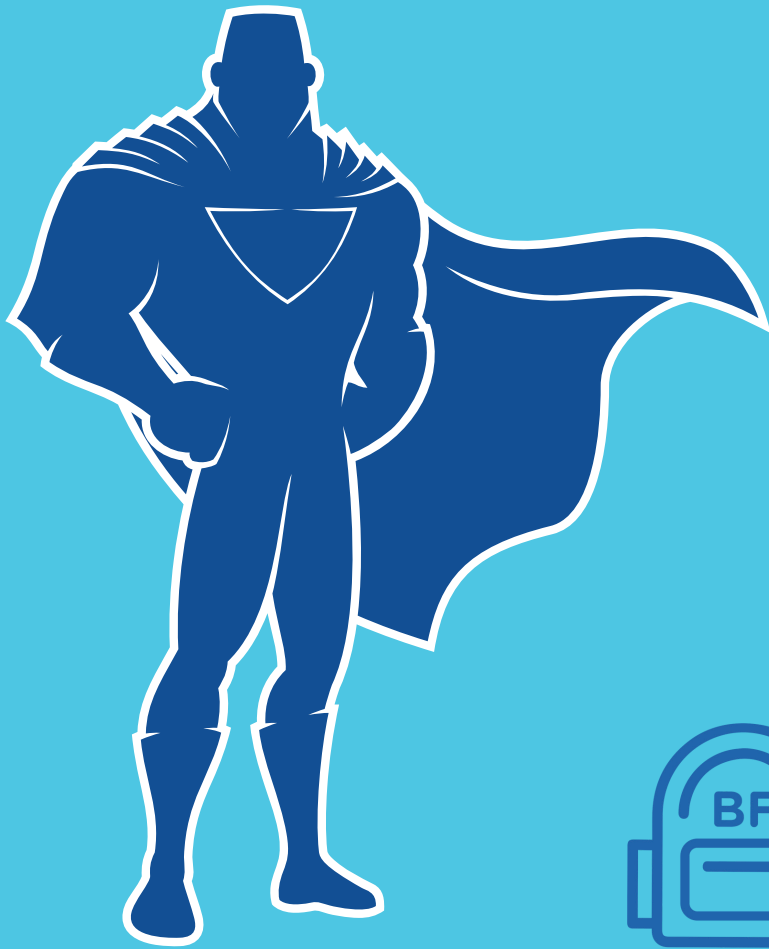
First come, first served (as available)

Raffle Ticket \$ 50

**Kalahari 1 night stay
and spa package for 2**



[BACKPACKFRIENDS.COM/GOLF](https://backpackfriends.com/golf)



**BACKPACK
FRIENDS**

HEROES AGAINST HUNGER CHARITY SCRAMBLE



APRIL 25, 2024

STAR RANCH GOLF CLUB, HUTTO, TX

Includes course fees, lunch, catered dinner, awards and silent auction.

CHARITY SCRAMBLE SPONSORSHIP PACKAGES

**PURCHASE 2 OR MORE SPONSORSHIP PACKAGES (\$3000 AND UP) AND
RECEIVE 10% OFF!**

	\$10,000 TITLE SPONSOR	\$7500 WORLD- CHANGER	\$5000 CHAMPION	\$3000 ADVOCATE	\$2000 PACE- SETTER	\$1000 PARTNER	\$500 LEADER
TITLE SPONSOR BRANDING PACKAGE (INCLUDES ALL EVENT SIGNAGE & MATERIALS)	●						
COMPANY BRANDING ON EVENT TROPHY, PLAYER GIFT & HOLE FLAGS	●						
4 SUPER TICKETS & 4 GOLF PACKAGES FOR FUTURE USE	●						
COURSE FEES INCLUDED (*VIP PACKAGES INCLUDE VIP TABLE, DRINK TICKETS, POLO SHIRTS/CAPS)	4 VIP *	4 VIP *	4 PLAYERS	2 PLAYERS			
SPONSORSHIP TROPHY	●	●	●	●			
DEDICATED HOLE + 2 HOLE SIGNS (MATERIALS PROVIDED BY SPONSOR)	●	●	●	●			
COMPLIMENTARY SPONSOR BOOTH (MATERIALS PROVIDED BY SPONSOR)	●	●	●	●	●		
PRINT/ONLINE RECOGNITION	●	●	●	●	●	●	
COMPLIMENTARY LUNCH + DINNER	4 PEOPLE	4 PEOPLE	4 PEOPLE	2 PEOPLE	1 PERSON	1 PERSON	
SHOTGUN START MEET & GREET TICKET	●	●	●	●	●	●	
RECOGNITION AT DINNER	●	●	●	●	●	●	●
COMPANY BRANDING ON SPECIFIED STATION/PRODUCT (NOTE: PARTNERS, PACESETTERS & LEADERS CHOOSE 1 OF THE OPTIONS LISTED)	ENTIRE EVENT	DESIGNATED HOLE	DESIGNATED HOLE	DESIGNATED HOLE	<ul style="list-style-type: none"> GOLF BALLS TEAM PHOTOS FOOD AREA 	<ul style="list-style-type: none"> DRINK CART COURSE GAME SWAG STORE 	<ul style="list-style-type: none"> HOLE SIGN PUTTING GREEN DRIVING RANGE
HERO IMPACT - NUMBER OF CHILDREN FED FOR A WEEKEND	FEEDS 2000	FEEDS 1500	FEEDS 1000	FEEDS 600	FEEDS 400	FEEDS 200	FEEDS 100

BACKPACK  FRIENDS

HEROES AGAINST HUNGER
HOLIDAY
Extravaganza

Friday, November 8, 2023

5-9pm

Centennial Plaza, Round Rock TX

SHOPPING | FOOD TRUCKS | KIDS ACTIVITIES
LIVE MUSIC with the ALEX WINTERS BAND

FREE ENTRY



HOLIDAY EXTRAVGANZA SPONSORSHIP PACKAGES

**PURCHASE 2 OR MORE SPONSORSHIP PACKAGES (\$3000 AND UP) AND
RECEIVE 10% OFF!**

	\$10,000 TITLE SPONSOR	\$7500 WORLD-CHANGER	\$5000 CHAMPION	\$3000 ADVOCATE	\$2000 PACE-SETTER	\$1000 PARTNER	\$500 LEADER
TITLE SPONSOR BRANDING PACKAGE (INCLUDES ALL EVENT SIGNAGE & MATERIALS)	●						
PRINT RECOGNITION	●	●	●				
SPONSORSHIP PLAQUE	●	●	●	●			
COMPLIMENTARY FOOD TICKETS	10 PEOPLE	5 PEOPLE	3 PEOPLE	2 PEOPLE			
COMPLIMENTARY DRINK TICKETS	15 PEOPLE	10 PEOPLE	6 PEOPLE	4 PEOPLE	2 PEOPLE		
COMPLIMENTARY SPONSOR BOOTH (MATERIALS PROVIDED BY SPONSOR)	●	●	●	●	●		
DIGITAL/ONLINE RECOGNITION	●	●	●	●	●		
RECOGNITION FROM STAGE	●	●	●	●	●	●	
COMPANY BRANDING ON EVENT BIG SCREEN VIDEO LOOP	FULL PAGE (HEAVY ROTATION)	LARGE LOGO (HEAVY ROTATION)	LARGE LOGO (MEDIUM ROTATION)	MEDIUM LOGO (MEDIUM ROTATION)	SMALL LOGO (MEDIUM ROTATION)	SMALL LOGO (LIGHT ROTATION)	COMPANY NAME LISTED
COMPANY RECOGNITION LEVEL (NOTE: PARTNERS & LEADERS CHOOSE 1 OF THE OPTIONS LISTED)	TITLE SPONSOR	WORLD CHANGER SPONSOR	CHAMPION SPONSOR	ADVOCATE SPONSOR	COMMUNITY SPONSOR	<ul style="list-style-type: none"> SANTA BOOTH HOLIDAY TRAIN STAGE 	<ul style="list-style-type: none"> KID ZONE SOUND SYSTEM HERO
HERO IMPACT - NUMBER OF CHILDREN FED FOR A WEEKEND	FEEDS 2000	FEEDS 1500	FEEDS 1000	FEEDS 600	FEEDS 400	FEEDS 200	FEEDS 100